



Millions of Americans can't afford the rising costs of their medications

The problem with medication unaffordability

24%

of those taking prescription drugs say it is difficult to afford their prescription drugs 10%

of those taking prescription drugs say it is very difficult to afford their prescription drugs 35%

of those earning less than \$40,000 annually report difficulty affording medications

Adverse health outcomes due to cost

12%

Will cut pills in half or skip doses due to cost 18%

Will take over-the-counter drugs instead due to cost 199

Will not fill a prescription medication due to cost 29%

Will not take their medication as prescribed due to cost 29%

Report their condition worsened as a result of not taking their prescription as recommended

Millions of Americans have compromised their health

Skipped medication doses to save money

Taken less medicine to save money

Delayed filling a prescription to save money

Asked their doctor or insurance company for a lower-cost medication to save money

Used alternative and possibly unproven therapies to save money

Borrowed money to pay for their medication

Increasing use of prescription medication in the United States



62%

Reported taking prescription medications



49%

Reported taking 1-2 prescription medications



24%

Reported taking 3 or more prescription medications



13%

Reported taking 5 or more prescription medications

Sources
CDC: https://www.cdc.gov/nchs/fastats/drug-use-therapeutic.htm

Henry J Kaiser Family Foundation: https://www.kff.org/health-costs/poll-finding/kff-health-tracking-poll-february-2019-prescription-drugs/





Safe and affordable prescription drugs for only \$49 per month for each medication

NiceRx is a patient advocacy service that works with healthcare providers and pharmaceutical manufacturers in the United States to help you save money on your medications.

Typical individuals that can benefit include:



An individual who earns approximately \$30,000 per year



Couples with a combined income of approximately \$50,000 per year



Households with 3 or more individuals with a combined income of approximately \$100,000 per year





Affordable access to medications



Adherence to treatment and better health outcomes



Reduced unplanned admissions

You may qualify for a Patient Assistance Program with significant Rx savings!

But who qualifies for help with a Patient Assistance Program?

- Insured, under-insured and uninsured patients
- Qualification is based on household income guidelines
- ✓ There are no age restrictions
- ✓ There is no open enrollment period, patients can enroll 24/7, 365 days a year
- ✓ There are no co-pays, ties or insurance deductibles
- ✓ There are no coupons or discount cards

With our help, eligible individuals will only pay \$49 per month for each medication.

There are no hidden costs.





Let NiceRx handle the process for you

At the best of times, these programs are extremely difficult to comprehend, have complex eligibility criteria and require multiple follow up calls and interactions with both the doctor's office and the pharmaceutical manufacturer. NiceRx works hard to push the process forward using cutting-edge technology to seamlessly progress your application from creation to enrollment.

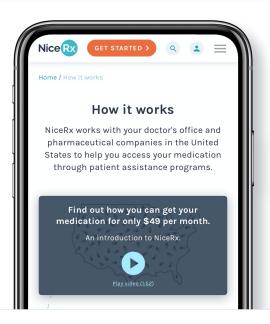
NiceRx handles absolutely everything so you don't need to worry.

Start the process now at www.nicerx.com

No setup fees. No hidden costs.



Visit www.nicerx.com/how-it-works to watch a short video introduction to our service.



The whole process is managed for you from start to finish:

- Submit a free enrollment form on our website. www.nicerx.com
- The NiceRx proprietary software system optimizes access to over 200 Patient **Assistance Programs**
- NiceRx submits the completed paperwork to the U.S. pharmaceutical manufacturer
- You receive your medication directly from the U.S. pharmaceutical manufacturer
- NiceRx has a dedicated team managing the refill process so the next medication refill is requested before you run out
- You receive your medication on time, every time, for the duration of the enrollment

All for just \$49 a month per medication. There are no hidden costs.

Application process and initial medication delivery is typically 4-6 weeks. Once enrolled in a Patient Assistance Program, we will request the medication refills for you.

